Let’s start with the very, very obvious. Sorry for this, but in most cases when something isn’t found, these obvious points weren’t framed. To find, we need to know what we are looking for and where to look for it.

- What & Where – and from these two the first is the most critical.

The original meaning of finding is that you came upon it by chance. Something as important as a meaningful career is best not let left to chance. You either search for something, or you know what you are looking for and have a strategy for finding it.
In this application we will give you a framework to make a rough inventory of what you know about the what and where:

- WHAT constitutes a meaningful career for you?
- WHERE would you experience a meaningful career?

The result is that you will know what you are looking for. Then you can design a strategy to find it.

**An approximate estimate of where you are now**

What do you think you know right now about the WHAT you find meaningful in a career – and what about WHERE you would experience a meaningful career.

Look at the x-y axis below.
Y – WHAT (constitutes a meaningful career to you)  
X – WHERE (would you experience a meaningful career)  

Take a rough guess about what you know about finding a meaningful career. Put a point on the Y-axis to indicate what you think you know now about the What. (What constitutes a meaningful career to you). The higher you put the point, the more you know.

Do the same on the X-axis about the Where (Where would you experience a meaningful career).

Now connect these two points to make an ‘arena’, going straight to the right from your What axis, and straight up from the point on your X or Where axis. (This is easiest to do this by sketching it on a piece of paper).

This rough guess in our experience almost always ends up with a smaller known portion than the one that you can draw after some conscious investigation – that is, following a finding strategy.

The reason for this is known as the scarcity bias. Probably you have experienced something called the frequency bias. An example: you bought something new and suddenly you notice it everywhere. The opposite of this frequency bias also happens. If you think something is not there, the focus is directed by this perception of scarcity or even the certainty of absence. This is the scarcity bias.

Very often determining important things like ‘meaningfulness’ is done with a scarcity bias. De facto this means the arena you attribute to yourself is much smaller than it is in reality.

To counteract this, you can consciously adopt an investigative attitude as to what is there, right now, right where you are. This constitutes the next part of this application.
Investigation and finding strategy
This investigation allows you to express everything you know consciously about What & Where. By ‘consciously’ we mean those things that come to mind spontaneously.

Take a piece of paper and write down your thoughts about the questions that follow. We advise you to write on paper, because this intensifies your contact with the subject. It is more intense and sometimes a little uncomfortable, but ultimately more productive.

WHAT would be meaningful to you in a career
Write down everything you know about:
• properties,
• qualities,
• aspects,
• traits,
• character or e.g.
• nature.
• …
• …. Write down what enters your mind.

WHERE would you experience a meaningful career
Write down everything you know about
• locations,
• persons,
• conditions,
• situations,
• places,
• positions, or e.g.
• environment
• …
• …. Write down what enters your mind.

Now draw a new X-Y axis and determine the arena of what you know about ‘meaningful for you’ anew.
OPPORTUNITIES
For finding a meaningful career
Now look at the above, and write down all the opportunities of getting the experience of finding what you are looking for. (Do not forget to include the opportunities that are right where you are.)

It is our experience that following the exploration and preparation of this application, a coaching session with us will insure that you will know how to find a meaningful career.

You set the goal. We guarantee the result.

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